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PRESS RELEASE

Eramet launches the Biodiversity Innovation Challenge supported by Unearthed Solutions

Eramet ambitions to be a responsible mining company and sets itself the target to contribute to the well-being of people, the environment and the planet. Thus, building on the long-term success of its Open Innovation program, Eramet is launching an Innovation Challenge focused on a key challenge for humankind: preserving biodiversity.

Invasive alien species are one of the most significant drivers of biodiversity loss worldwide. Human activities have increased the introduction and spread of these non-native species in environments they would otherwise be unable to colonize naturally.

Through this challenge Eramet aims to explore innovative strategies that mitigate the impact of invasive alien species, to not only our operations worldwide, but the broader mining community.

Innovators from around the world, ranging from researchers, startups, scaleups and SMEs are invited to take part in the Eramet Biodiversity Challenge from 29 October 2024 to 14 January 2025. The company is looking for innovative solutions that can detect, monitor, contain and control invasive alien flora and fauna species. Selected innovators will be given the opportunity to receive funding to scale up and trial their technology at relevant Eramet sites and receive promotion to the broader mining industry through the Unearthed network.

Marion Lenoir, *Head of Partnerships and Market Intelligence at Eramet Ideas* said: “Eramet integrates biodiversity preservation within all its activities and is developing plans toward an overall net positive contribution to biodiversity. Open Innovation is a fantastic source of opportunities to speed up supporting new ideas to help us reach this goal. By reaching beyond our corporate borders, we find high-quality solutions that help us meet our challenges.”

Jake Harris, *Lead Research & innovation Delivery at Unearthed* said: “Unearthed is proud to be part of this challenge as the first in our partnership with Eramet. Eramet’s strong open innovation culture, and ongoing demonstration to supporting a range of innovators to develop their technologies is industry leading, and we are excited to be working together.”

Innovators are invited to find out more about the challenge and to register here: <https://unearthed.solutions/u/challenges/eramet-biodiversity-challenge>

ABOUT ERAMET

Eramet transforms the Earth's mineral resources to provide sustainable and responsible solutions to the growth of the industry and to the challenges of the energy transition.

Its employees are committed to this through their civic and contributory approach in all the countries where the mining and metallurgical group is present.

Manganese, nickel, mineral sands, lithium, and cobalt: Eramet recovers and develops metals that are essential to the construction of a more sustainable world.

As a privileged partner of its industrial clients, the Group contributes to making robust and resistant infrastructures and constructions, more efficient means of mobility, safer health tools and more efficient telecommunications devices.

Fully committed to the era of metals, Eramet's ambition is to become a reference for the responsible transformation of the Earth's mineral resources for living well together.

www.eramet.com

ABOUT UNEARTHED

Unearthed is the mining and resources industry's gateway to an open, collaborative and connected global ecosystem that's solving the sector's hardest challenges. We've partnered with the leading mining and resources companies to solve their challenges by connecting real opportunity with global capability.

Unearthed applies a human-led, open, transparent and collaborative approach to shift the way we do innovation in resources and break down barriers to help industry achieve its goals faster and together. Over a decade of open innovation experience has gone into building our extensive global network of new and emerging capabilities from inside and outside the mining sector to help our partners make a positive impact.

For more information go to www.unearthed.solutions

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